



For Immediate Release
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YUKON'S TOURISM INDUSTRY PAYS TRIBUTE TO 2017 AWARD WINNERS

WHITEHORSE: The Yukon Tourism Awards of Excellence were established by TIA Yukon to recognize and foster excellence in the Yukon tourism industry. This year's Tourism Awards were sponsored by Yukon Brewing and presented by Yukon's Minister of Tourism and Culture, Jeanie Dendys, Yukon Brewing's Director of Marketing and Sales, Jasmine Sangria and TIA Yukon Executive Director, Blake Rogers, on Friday, April 21st as part of the TIA Yukon AGM and Spring Kick Off.

The awards allow the industry to recognize the people, places, organizations and events that have gone above and beyond to offer superior tourism experiences to travellers in the Yukon.

The winners of the 2017 Yukon Tourism Awards of Excellence are:

Traveller Experience Award	Sundog Retreat
Yukon Marketing Innovation Award	Coast High Country Inn: Will & Kate "World's Most Famous 3 Star Hotel"
Innovator of the Year Award	Lumel Studios
Cultural Tourism Award	Dänojà Zho Cultural Centre
Event of the Year Award	Thaw Di Gras
Sustainable Tourism Award	Dickson Outfitters
Tourism Employee of the Year	Air North's David Mountain
Lifetime Achievement Award	Frantic Follies

Award winners will be nominated for the Tourism Industry Association of Canada's (TIAC) 2017 Canadian Tourism Awards, which will be announced at their annual gala in November.

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